

PLAN.
INNOVATE.
ENGAGE.

WG5: Innovation Implementation in the Business Environment

Raising awareness

Regional Workshop Paris 2019
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ETIP SNET

EUROPEAN
TECHNOLOGY AND
INNOVATION
PLATFORM

SMART
NETWORKS FOR
ENERGY
TRANSITION

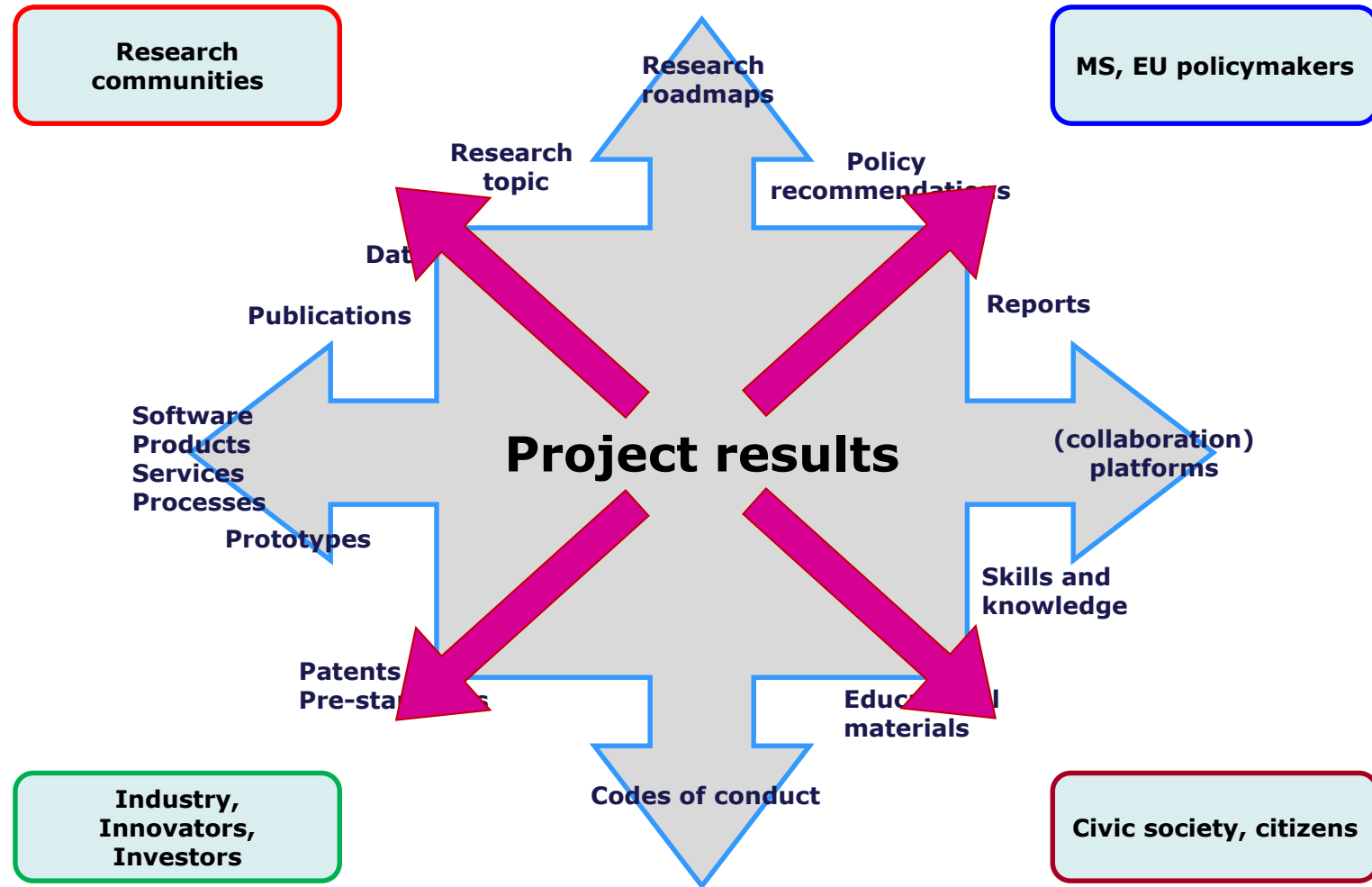
About WG5



- *Build **homogeneity in the analysis** of projects, work done and lessons learned ⇒ Create a common platform*
- *Build a methodology to **judge system needs** in the energy transition capable of identifying tangible needs for building on progress made and give feedback to the other WGs for populating their R&I needs in the years ahead;*
- *Review the relevant BRIDGE reports that **identify the economic, social, technical, legal, etc. barriers** which may slow down business model deployment;*

Different Types of Results

Different Users of Results



Appropriate Exploitation Paths

Innovation readiness indicator



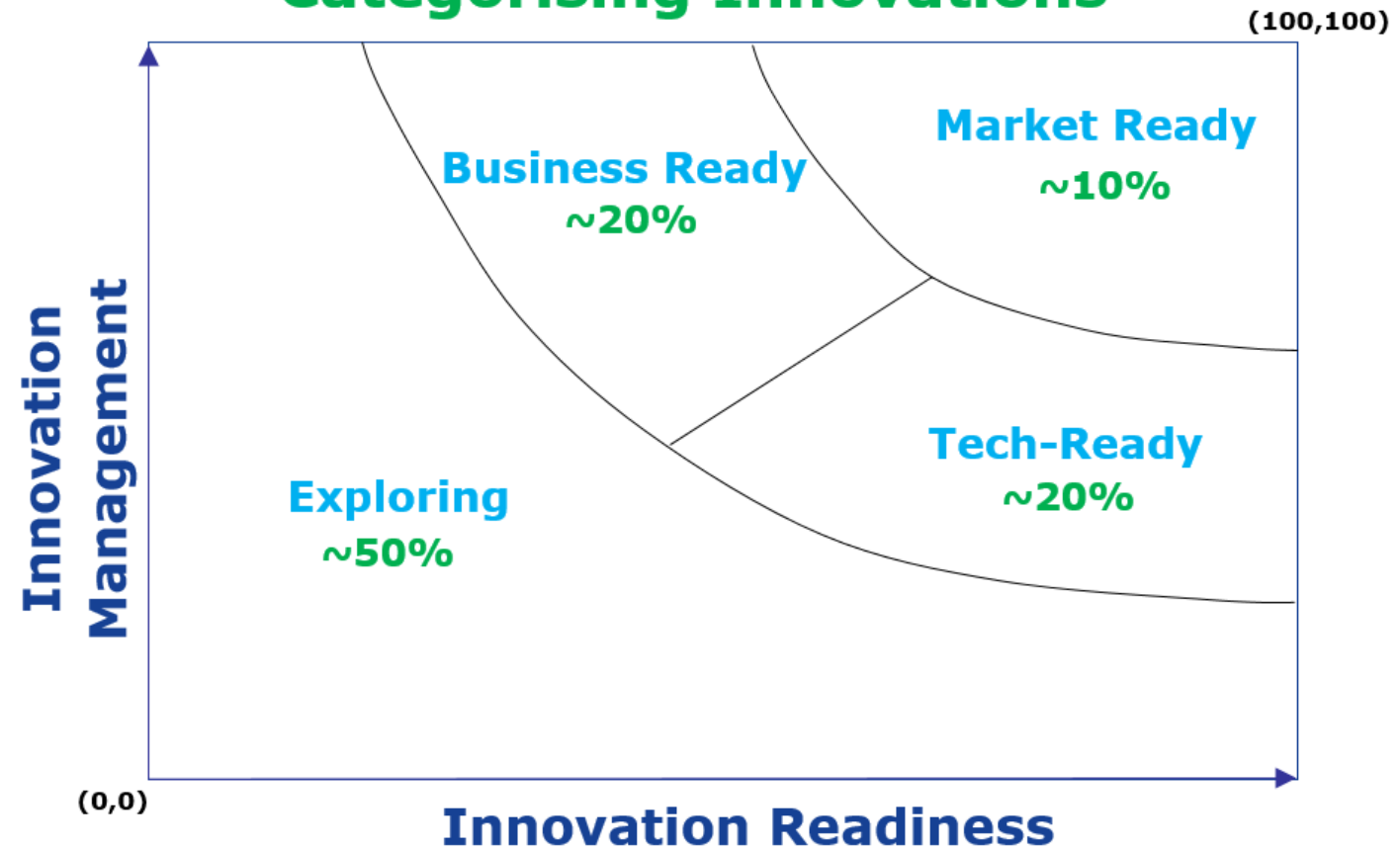
Market ready: Innovations outperforming in innovation management and innovation readiness: They are mature and show high commitment of the project consortium.

Tech ready: Innovations progressing on technology development process (e.g. pilots, prototypes, demonstration).

Business ready: Innovations with concrete market-oriented ideas (e.g. market studies, business plans, end-user engagement).

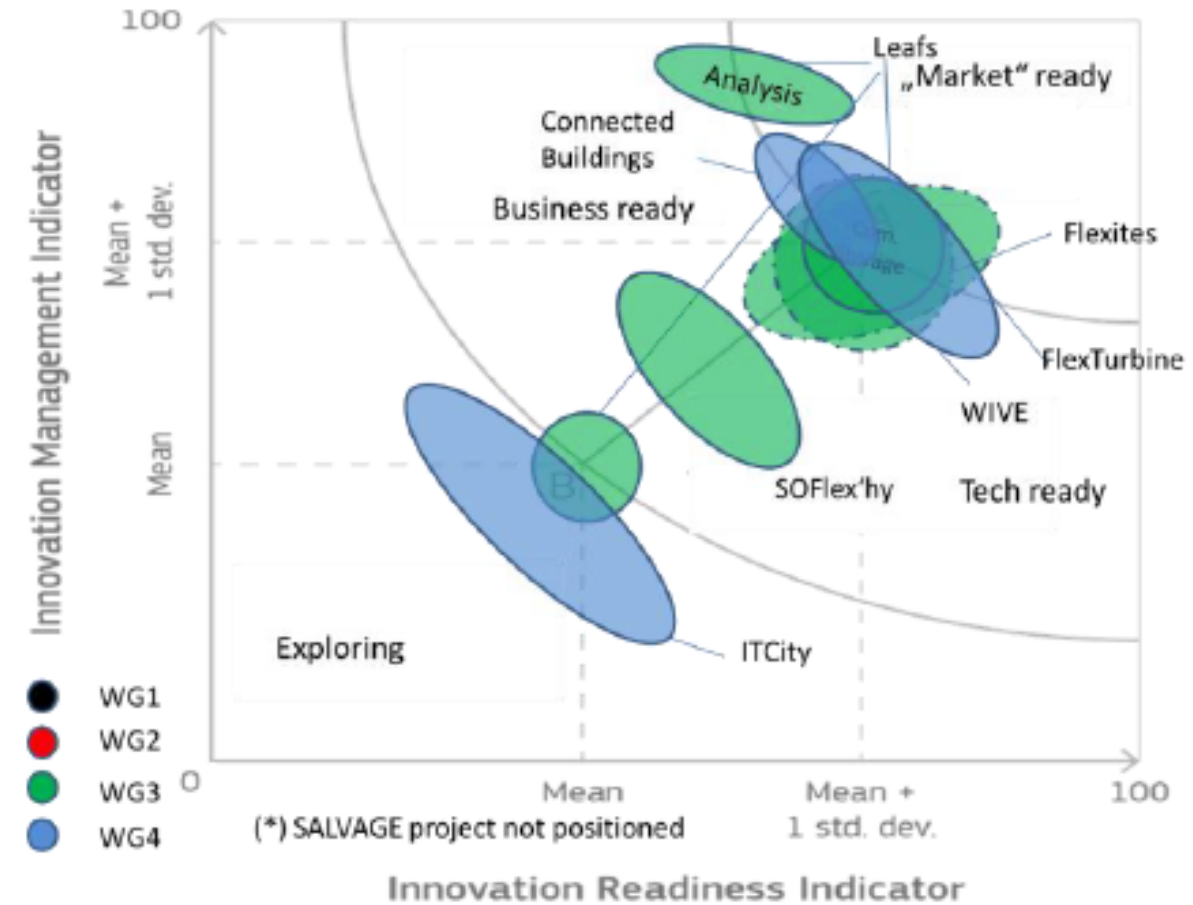
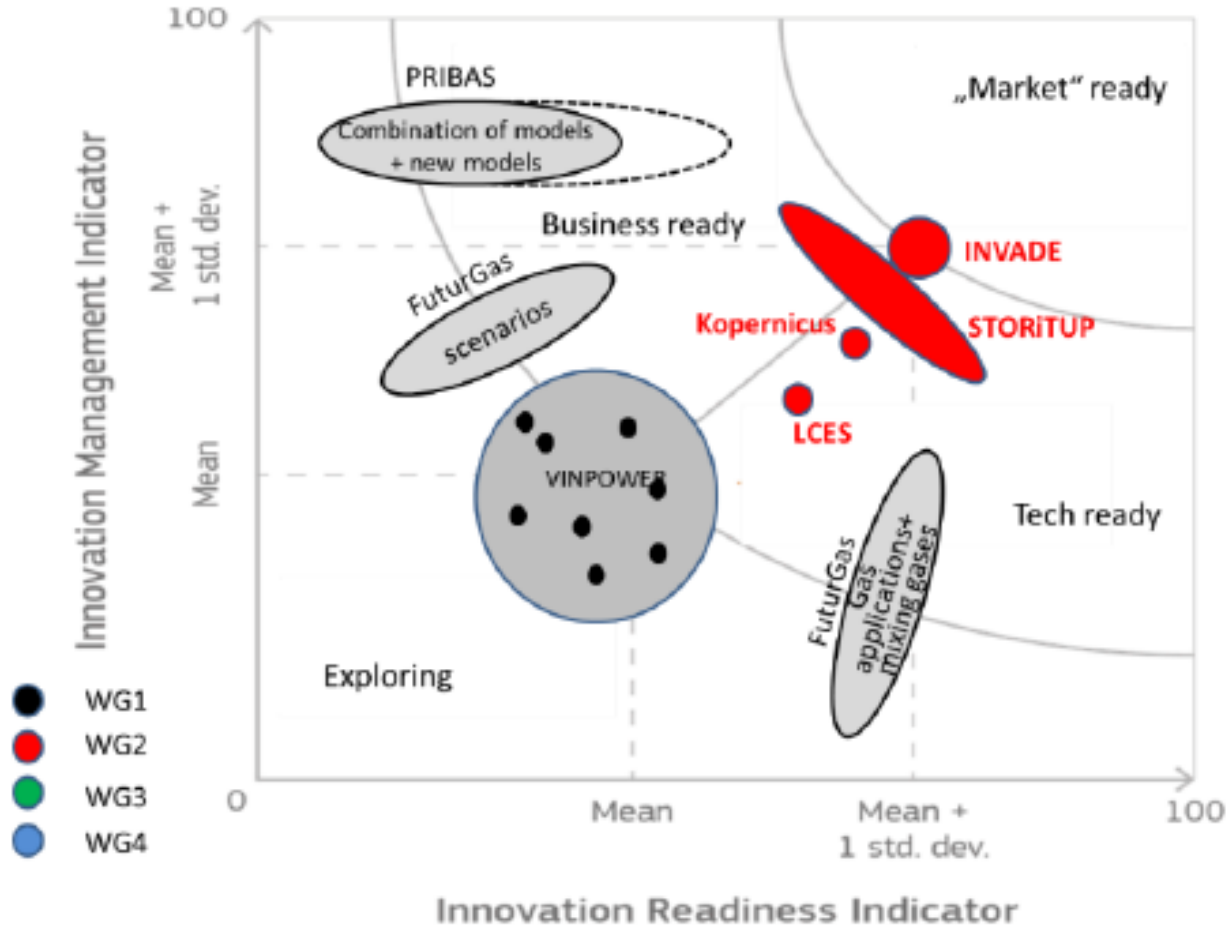
Exploring: Innovators already exploring value creation opportunities

Categorising Innovations





Mapping of projects in PETTEN – What we expect to see at the end of today and tomorrow with your contribution and support



Innovation: Critical questions

1. What is the research path / main focus of your project?
2. What is the innovation potential, capacity and maturity of projects to successfully achieve targeted objectives and raise impact?
3. During project execution what actions / measures you have taken / addressed as consortia in extending the life of the project beyond funding period for fulfilling project objectives and raising impact?

Thank you for your attention!



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Put your research results to good use!

Exploitation – do it right!

Experts provide **on-demand support services**
for research projects in the field of energy



The services are
**free of
charge**

- ✓ **Project Risk Analysis**
- ✓ **Exploitation Strategy Seminars**
- ✓ **Business Plan Development**
- ✓ **Assistance for Patenting**
- ✓ **Ad Hoc Assistance**
- ✓ **Brokerage Events**

Research projects in the field of "Energy" refer to projects funded under the:
7th Framework Programme - Thematic Priority number 5 "ENERG" of the "Co-operation" programme, and
"Finance & P" programme for research and innovation "Horizon 2020" - Societal Challenge: "Secure, clean and efficient energy"

Additional slides ...